

écologie.

by AWDiS

Ecologie Product Specification 2024
Issue 1

Style Code: EA040

Style Name: Lusaka Sustainable Hoodie



Retail Copy:

The Lusaka Hoodie combines classic hoodie styling, with a modern and sustainable twist. Taking an environmentally friendly approach to the classic hoodie, this product is crafted using French Terry fabrication, containing 70% recycled cotton. With no hood drawcords, and angled cuff details, clean modern styling is created.

Colours:	CMYK References	Sizes
Black	Black	XS-XXL
Heather Grey	12, 8, 9, 23	XS-XXL
Navy	99, 74, 31, 84	XS-XXL
Sand Dune	29, 33, 48, 14	XS-XXL
Soft Peach	0, 34, 28, 0	XS-XXL

Sizes to fit:	XS	32"
	S	36"
	M	40"
	L	44"
	XL	48"
	2XL	52"

Fabric Name: Recycled French Terry

Fabric Content: 70% Recycled Cotton*30% Recycled Polyester

Fabric Weight:	260gsm
Carton Qty:	30
Pack Qty:	5
Key Features:	<p>70% Recycled Pre Consumer Cotton</p> <p>French Terry</p> <p>Angled cuff details</p> <p>Ribbed collar, cuffs and hem</p> <p>No drawcord</p> <p>Size label only</p> <p>Taped back neck</p> <p>Set in sleeves</p> <p>Slim Fit</p>

Wash Care Instructions



*All our regenerated cotton is made from 100% pre-consumer waste.

Icons:



Why use Recycled Cotton?

Waste cotton is collected and sorted by colour → 'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles → Re-spun and knitted into new garments

Recycles:

- On average 0.22kg of cotton waste and 19 plastic bottles per sweater

Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result
- Energy usage; saving 3.2kwh

Saves:

- 20,000 litres of water
- 2.7kg of dyes and chemicals
- 11kg of CO2 emissions

