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Ecologie Product Specification 2024
Issue 1

Style Code: EA030

Style Name: Banff Sustainable Sweatshirt



Retail Copy:

Using 70% recycled cotton, the Banff Sweatshirt is a sustainable yet highly brandable product. The French Terry and angled styling on the cuffs separate this sweatshirt from the crowd, while the fashionable unisex fit has universal appeal. Versatile crew neck styling can be dressed up for a corporate look, or dressed down for a casual take.

Colours:	CMYK References	Sizes
Black	Black	XS-XXL
Heather Grey	12, 8, 9, 23	XS-XXL

Sizes to fit:	XS	32"
	S	36"
	M	40"
	L	44"
	XL	48"
	2XL	52"

Fabric Name: Re-Gen

Fabric Content: 70% Recycled Cotton*30% Recycled Polyester

Fabric Weight: 260gsm

Carton Qty: 30

Pack Qty: 5

Key Features: 70% Recycled Pre Consumer Cotton
French terry
Size label only
Ribbed collar, cuffs and hem
Angled cuff details
Taped Neck
Set in sleeves
Crew neck
Slim fit

Wash Care Instructions: 

*All our recycled cotton is made from 100% pre-consumer waste.

Icons:



Why use Recycled Cotton?

Waste cotton is collected and sorted by colour → 'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles → Re-spun and knitted into new garments

Recycles:

- On average 0.22kg of cotton waste and 19 plastic bottles per sweater

Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result
- Energy usage; saving 3.2kWh

Saves:

- 20,000 litres of water
- 2.7kg of dyes and chemicals
- 11kg of CO2 emissions

