Anthem Product Specification 2024 Issue 1

New Colour 2024





Retail Copy:

An iconic t-shirt with a retail fashion fit, incredibly soft-feel finish and the ultimate ribbed crew neck. Choose from a cast of incredible colours from solid shades in 100% organic cotton to marls in 60% cotton and 40% polyester. All with twin detailing on the shoulders and nape of the neck, twin-needle stitching to the hem and cuffs, and a self-coloured size pip. Wear it to perfection.

Colours:	CMYK References	Sizes
Black	0/1/18/74	XS - 6XL
Black Marl	0/10/8/77	XS - 6XL
Burgundy	0/42/24/61	XS - 6XL
Charcoal	0/7/6/62	XS - 6XL
Desert Sand	0/28/59/25	XS - 6XL
Dark Grey Marl	3/5/0/69	XS - 6XL
Eco Raw	8/14/19/0	XS - 6XL
Forest Green	25/0/21/76	XS - 6XL
Grey Marl	2/4/0/35	XS - 6XL
Hot Pink	0/67/35/20	XS - 6XL
Kelly Green	100/0/41/39	XS - 6XL
Khaki	54/51/72/51	XS - 6XL
Lavender	36/40/3/0	XS - 6XL
Light Blue	25/15/0/17	XS - 6XL
Navy	46/38/06/69	XS - 6XL
Navy Marl	30/24/0/70	XS - 6XL
Purple	33/35/0/64	XS - 6XL

Red	0/74/68/20		XS - 6XL		
Royal	81/45/0/45		XS - 6XL		
Sapphire	100/31/0/30		XS - 6XL		
Teal	64/23/36/5		XS - 6XL		
White	NA		XS - 6XL		
Yellow	0 /5 /100 /0		XS - 6XL		
Sizes to fit	XS	30/32"			
	S	34/36"			
	M	38/40"			
	L	42/44"			
	XL	46/48"			
	XXL	50/52"			
	3XL	54/56"			
	4XL	58/60"			
	5XL	62/64"			
	6XL	66/68"			
Fabric Name	Organic Blend Jersey				
Fabric Content	Solid colours: 100% ringspun combed organic cotton Marl colours: 60% ringspun combed organic cotton, 40% recycled polyester				
Fabric Weight:	145gm				
Carton Qty:	100 (XS-XXL)				
	50 (3XL-6XL)				
Pack Qty:	10 (XS-XXL)				
	5 (3XL-6XL)				
Key Features:	Slim fit				
	Certified Organic				
	Certified Recycled				
	Soft hand feel	l			
	Ribbed Crew Neck Twin needle stitching details Twin needle hem and cuffs				
Size label only					

Wash Care Instructions:

